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CREATIVE DIGITAL **BUSINESS**

Information System

Program Sarjana (S1)



Bidang Keahlian

- **Digital Marketing**
- **Digital Business** Management
- **Digital Accounting**
- © Enterprise Information System



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Masa Studi 4 Tahun



Jumlah SKS 144



🕻 Mata Kuliah Unggulan

- · Accounting Information System
- · Financial Accounting
- · Digital Marketing
- · Financial Management
- · Marketing Management
- · Human Resource Management
- · Strategic Management
- · Web Programming
- · Application Programming
- Software Engineering For Business
- · Creating Business as Final Project
- · Legal Aspect of Business

🕰 Pilihan Karir

- · Creativepreuner/ Start-up Founder
- · Information System Quality Assurance
- · System Analyst
- · Information System Consultant
- · Digital Accountant
- · Digital Marketing Expert
- e-Commerce Specialist
- Big Data Analyst
- SEO (Search Engine Optimization) Officer

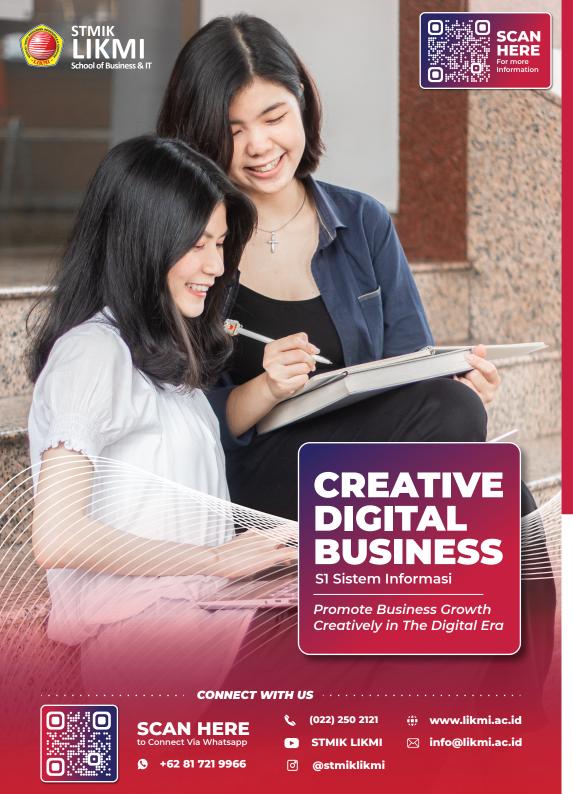


Fasilitas

- · e-Learning
- LIKMI Net Mobile
- · Digital Library
- · SMARTPAGES (Papan Pengumuman Digital)
- · LIKMI Hall
- · Multimedia Learning System
- · Software untuk pembelajaran
- · e- KTM
- · Internship Portal
- Stock Exchange Corner

Industri Based Learning (IBL) Program

Classes will be completed in conjunction with an internship program, offering students the opportunities to acquire practical experience on real time business



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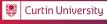
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